Privacy Policy

Effective Date: June 19, 2017
Date of Last Revision: May 24, 2018

Your privacy is important to us.

It is WittyPen's policy to respect your privacy regarding any information we may collect while operating our website. Accordingly, we have developed this privacy policy in order for you to understand how we collect, use, communicate, disclose and otherwise make use of personal information. We have outlined our privacy policy below.

We will collect personal information by lawful and fair means and, where appropriate, with the knowledge or consent of the individual concerned.

Before or at the time of collecting personal information, we will identify the purposes for which information is being collected.

We will collect and use personal information solely for fulfilling those purposes specified by us and for other ancillary purposes, unless we obtain the consent of the individual concerned or as required by law.

Personal data should be relevant to the purposes for which it is to be used, and, to the extent necessary for those purposes, should be accurate, complete, and up-to-date.

We will protect personal information by using reasonable security safeguards against loss or theft, as well as unauthorized access, disclosure, copying, use or modification.

We will make readily available to customers information about our policies and practices relating to the management of personal information.

We will only retain personal information for as long as necessary for the fulfilment of those purposes.

We are committed to conducting our business in accordance with these principles in order to ensure that the confidentiality of personal information is protected and maintained. WittyPen may change this privacy policy from time to time at WittyPen's sole discretion.

What personal information do we collect from the people that visit our blog, website or app?

When ordering or registering on our site, as appropriate, you may be asked to enter your name, email address, mailing address, phone number, credit or debit card information, bank account information or other details to help you with your experience.

When do we collect information?

We collect information from you when you register on our site, place an order, subscribe to a newsletter, respond to a survey, fill out a form, use Live Chat, Open a Support Ticket or enter information on our site.

How do we use your information?

We may use the information we collect from you when you register, make a purchase, sign up for our newsletter, respond to a survey or marketing communication, surf the website, or use certain other site features in the following ways:

- To personalize your experience and to allow us to deliver the type of content and product offerings in which you are most interested.
- To improve our website in order to better serve you.
- To allow us to better service you in responding to your customer service requests.
- To quickly process your transactions.
- To send periodic emails regarding your order or other products and services.
- To follow up with them after correspondence (live chat, email or phone inquiries).

How do we protect your information?

Your personal information is contained behind secured networks and is only accessible by a limited number of persons who have special access rights to such systems, and are required to keep the information confidential. In addition, all

sensitive/credit information you supply is encrypted via Secure Socket Layer (SSL) technology.

We implement a variety of security measures when a user places an order enters, submits, or accesses their information to maintain the safety of your personal information.

For your convenience we may store your credit card, debit card or bank information kept for more than 60 days in order to expedite future orders, and to automate the billing process.

Cookies

We may use the information we collect in connection with your use of WittyPen (including your personal information) in order to investigate, enforce, and apply our Terms of Use and Privacy Policy. We send cookies to your computer in order to uniquely identify your browser and improve the quality of our service. The term "cookies" refers to small pieces of information that a website sends to your computer's hard drive while you are viewing the site. We may use both session cookies (which expire once you close your browser) and persistent cookies (which stay on your computer until you delete them). Persistent cookies can be removed by following your browser help file directions. If you choose to disable cookies, some areas of WittyPen may not work properly or at all.

WittyPen uses third party tools, who may collect anonymous information about your visits to WittyPen using cookies, and interaction with WittyPen products and services. Such third parties may also use information about your visits to WittyPen products and services and other web sites to target advertisements for WittyPen's products and services. No Personal Information is collected or used in this process. These third parties do not know or have access to the name, phone number, address, email address, or any Personal Information about WittyPen's Users. WittyPen Users can opt-out of sharing this information with third parties by deactivating cookies, the process of which varies from browser to browser. Please refer to the help file of your browser to understand the process of deactivating cookies on your browser.

Payment Information

When you make a purchase of our services, any financial information you provide as part of your Payment Information is collected and processed directly by our payment processor Razorpay through their Razorpay Checkout service. We never receive or

store your full debit card information. Razorpay commits to complying with the Payment Card Industry Data Security Standard (PCI-DSS) and using industry standard security. Razorpay may use your Payment Information in accordance with their own Privacy Policy here: https://razorpay.com/privacy.

However, if you are a Writer or Editor at WittyPen, we store your financial information to process payments for the jobs you have finished on WittyPen. This information is completely encrypted and is only disclosed to our Account Managers, to process the payments. We have implemented End-to-end encryption (E2EE) technology to protect such data.

Children

WittyPen does not offer online services to children, due to the nature of the service provided (business-to-business). Thus, we did not identified it as relevant to control the age of users signing up for services.

Children might still be able to use the WittyPen services, from the website or account of a WittyPen user. To this extent, the WittyPen user is responsible for checking against their own users and activities regarding children regulations.

Special Note to International Users

The Website is hosted in the India and is intended for and directed to Users in India. If You are accessing the Website from the European Union, North America, or any other region with laws or regulations governing personal data collection, use, and disclosure, that differ from Indian laws, please be advised that through your continued access and use of WittyPen, which are governed by Indian law, this Privacy Policy, and our Terms of Service, you are transferring your personally identifiable information to India and you consent to that transfer.

WittyPen main establishment is India, thus its supervisory authority is based in India.

WittyPen is operated by WittyPen Media Services Pvt. Ltd., an Indian limited company, identified as:

CIN: U74999MP2016PTC041521
Email: hello@wittypen.com
Phone: +91-20-4860-7186
Address: 335, Mahannada, Madan Mahal, Jabalpur, MP

Data Protection Officer

WittyPen designated a Data Protection Officer (DPO), as required by the General Data Protection Regulation (GDPR):

Name: Preetesh Jain
Email: dpo@wittypen.com
Phone: +91-88279-91414
Address: Office C109, Nyati Millennium, Viman Nagar, Pune, MH

Applicable Law

Your use of WittyPen and its services will be governed by and construed in accordance with the laws of India. The users agree that any legal action or proceedings arising out of your use may be brought exclusively in the competent courts/tribunals having jurisdiction in Jabalpur in India and irrevocably submit themselves to the jurisdiction of such courts/tribunals.

Changes to the Privacy Policy

We reserve the right to change our Privacy Policy at any time. If we make changes, we will post them and will indicate on this page the policy's new effective date. If we make material changes to this policy, we will notify you by email or through notice on our services.

Contact Us

If you have questions or need to contact us about this Privacy Policy, please contact our DPO or email us at security@wittypen.com.